



SAMPLE CURRICULUM AND CLASS SCHEDULE

Week	Workshop: 90-Minutes	Review: 30-Minutes
1	Introduction and Class Overview (15-minutes) Ultimate Strategy How to write a one-page strategic business plan <i>Handout: Homework Assignment #1</i>	
2	The 10-Day Start-Up How to transform your big idea into a formal business structure <i>Handouts: Start Smart Start-Up! and Homework Assignment #2</i>	Homework Assignment #1
3	Ultimate Business Planning How to write a bank, management or investor-ready business plan <i>Handout: Homework Assignment #3</i>	Homework Assignment #2
4	Credit Smart Entrepreneur, Part I Understanding personal credit and how to fix it	Homework Assignment #3
5	Success through Certifications How to become a certified Section 3 and DBE firm <i>Handouts: HANO Section 3 Business Certification Application and Homework Assignment #4</i>	Complete the Section 3 Business Certification Application
6	Credit Smart Entrepreneur, Part II How to establish and build business credit <i>Handout: Homework Assignment #5</i>	Homework Assignment #4
7	Insurance and Risk Management How to protect your business and personal assets <i>Handout: One Page Strategic Business Plan Proposal</i>	Homework Assignment #5
8	Accessing Capital for Growth Strategies for financing your small business <i>Handout: Simple Business Pitch Worksheet</i>	One Page Business Plan Proposal
9	Social Media Marketing Mastery How to develop a no-cost or low-cost marketing campaign	One Page Business Plan Proposal Business Pitch Presentation
10	Entrepreneurial Leadership and Influence (Capstone)	Simple Business Pitch Presentation Graduation: Date, Time & Location

Books

- RETI Program Core Curriculum Volumes I (Modules 1-5) (Paperback)
- RETI Program Core Curriculum Volume II (Modules 6-10 plus 1 bonus module) (Paperback)
- Ultimate Strategy: The Art and Science of Strategic Business Planning (Paperback)
- Ultimate Business Planning for Innovative Start-Ups and Revolutionary Companies (Paperback)
- Principles of Building Business Credit (Paperback)
- Think and Grow Rich (eBook)
- Start Smart Guide to Personal Credit Management (eBook)

All required materials (books, pen, notebook, etc.,) will be provided to you during the program.